

MIGROS

**CSR and Responsible
Sourcing**



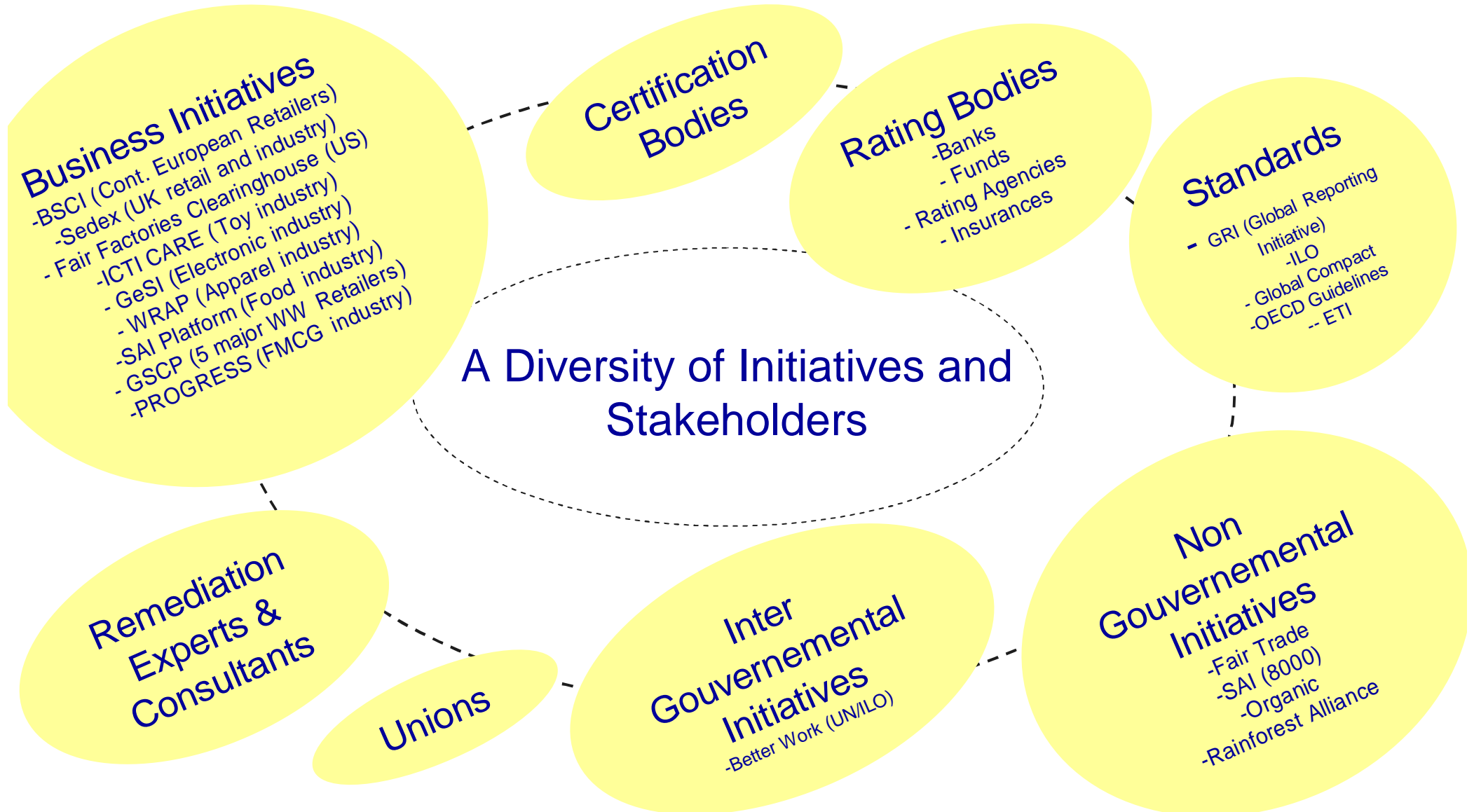
Nestlé

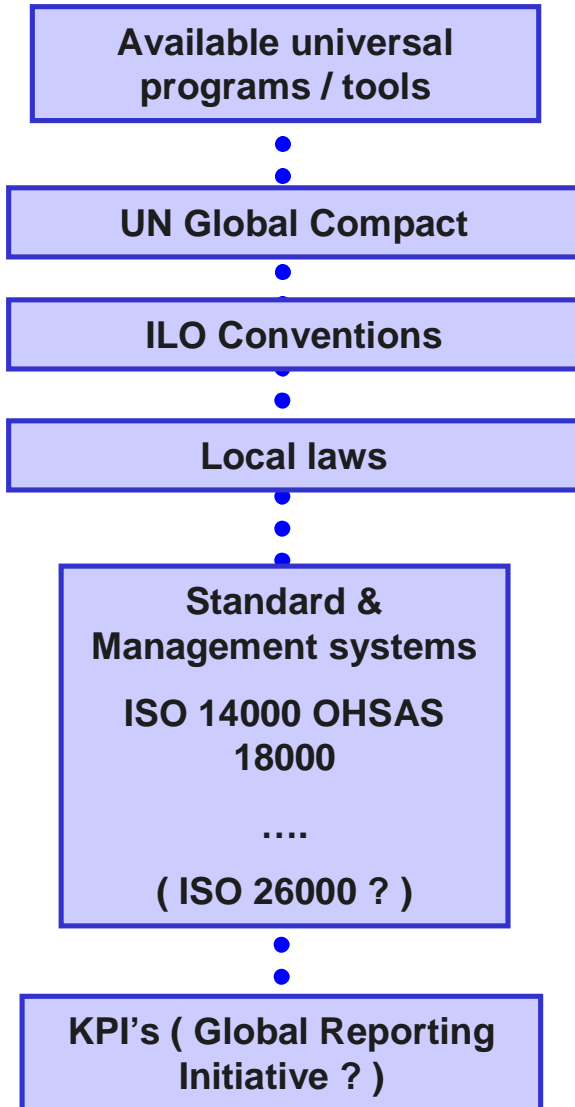
ECR Europe

Berlin

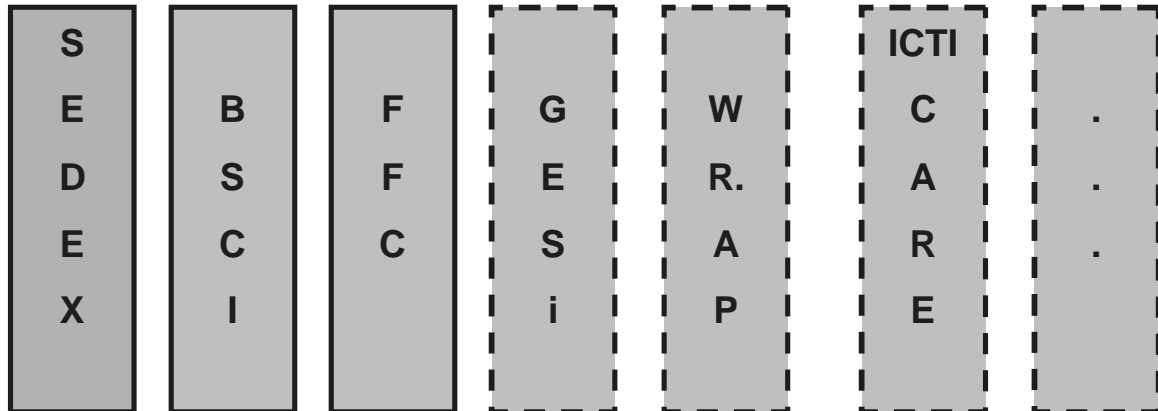
28 May 2008

- Society has expectations towards business and industry
- Consumers have basic requirements for products and services
- Retailers and Brand Manufacturers want to protect their brands / integrity with defined standards and requirements within their supply chain
- Numerous different standards and codes - all based on the same conventions and requirements - have been developed and implemented
- The single company is not able to handle social issues alone within the whole supply chain

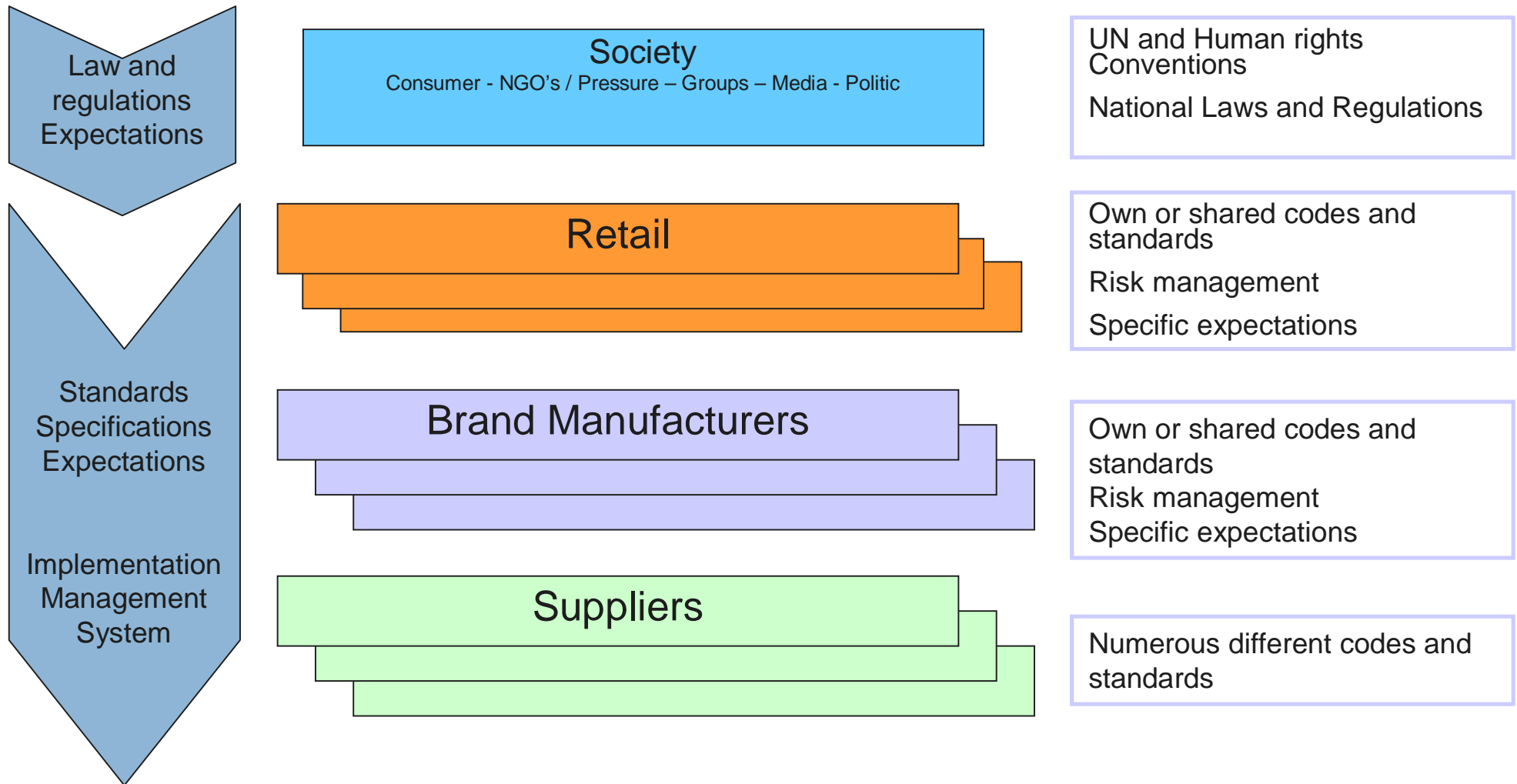




Health & Safety	Labour Standards	Business Integrity.	Environment
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Converging standards and tools (mutual recognition, harmonization based on similarities and best practices ...)



Corporate Social Responsibility (CSR) policies can place demands all the way along the supply chain.

To cope with the increasing diversity of CSR initiatives, we will be considering how co-operation between retailers and brand manufacturers, can help harmonise those standards, avoid audit fatigue and highlight the CSR performance of suppliers –thus creating greater value for consumers.